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DATE:	September 20, 2005	TOTAL # OF PAGES: (INCLUDING THIS COVER SHEET)	2
TO:	Group Art Unit 2854	FAX #:	(703) 872-9306
FIRM NAME:	United States Patent and Trademark Office	PHONE #:	(571) 272-1969
FROM:	Devan V. Padmanabhan	FAX #:	612-340-8856
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COMMENTS:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventors: Todd Sarnstrom Atty. Docket No.: 186361/US (formerly 6740-520) PLEASE UPDATE
 Appln. No.: 10/052,034
 Filing Date: January 16, 2002 Confirmation No.: 1251
 Title: Adjustable Die Fixture for a Printing Press

CERTIFICATE OF TRANSMISSION

I HEREBY CERTIFY THAT THIS CORRESPONDENCE IS BEING FACSIMILE TRANSMITTED TO THE UNITED STATES PATENT AND TRADEMARK OFFICE FAX NO. (703)-872-9306, ON SEPTEMBER 20, 2005.

Barbara A. Avery
BARBARA A. AVERY

Attached Correspondence:

1. Power of Attorney (1 pg.).

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PAGE 1/2 * RCVD AT 9/20/2005 11:23:21 AM [Eastern Daylight Time]* SVR:USPTO-EFXRF-6/0 * DNIS:8729306 * CSID:6123408856 * DURATION (mm:ss):00:48

SEP 20 2005

Docket: 186361/US (formerly 6740-520)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:	Todd Sarnstrom	Examiner:	Hinze, Leo T.
Appln. No.:	10/052,034	Group Art Unit:	2854
Filed:	January 16, 2002	Title:	Adjustable Die Fixture for a Printing Press

POWER OF ATTORNEY

Commissioner for Patents
 P.O. Box 1450
 Alexandria, VA 22313-1450

Dear Sir:

In the above-referenced patent application, on behalf of Jostens, Inc., I hereby appoint the Dorsey & Whitney LLP attorneys and agents associated with Customer Number 25763 to prosecute the patent application identified above and to transact all business in the Patent and Trademark Office connected therewith, including full power of association, substitution, and revocation.

Please address all telephone calls to: Devan V. Padmanabhan at (612) 343-7990.

Please address all correspondence to Devan V. Padmanabhan at the address corresponding to Customer Number 25763, currently:

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 Minneapolis, Minnesota 55402-1498

The undersigned (whose title is supplied below) is empowered to sign this statement on behalf of Jostens, Inc.

Dated:

September 1, 2005

Signature:

Name:

Title:

David A. Taylor
Sr. VP & CEO